

## YOUTUBE MUSIC AND NIVA KICK OFF #SOSFEST 3-DAY VIRTUAL FESTIVAL TODAY

ADDITIONAL APPEARANCES BY ALEXIS KRAUSS, FLUME, JIMMY BUFFETT, JIMMY FALLON, JIM JAMES,  
QUINCY JONES, SLASH, SHAED, STANTON MOORE, SHANNON POWELL AND MORE

NEW TRAILER FEATURING AND NARRATED BY NEIL YOUNG [LIVE NOW](#)

Tune In To #SOSFEST Tonight at 5PM PT / 8PM ET On  
[NIVA's Official YouTube Channel](#)

Day	Artist	Venue	Time (PT / ET)
Friday (OCT. 16)	Alec Benjamin	Hotel Cafe	5:00 PM PT / 8:00 PM ET
	Finneas	Teragram Ballroom	5:30 PM PT / 8:30 PM ET
	Sebastián Yatra	Broward Center	6:00 PM PT / 9:00 PM ET
	Dizzy Fae	Hirst Avenue	6:00 PM PT / 9:00 PM ET
	Macklemore	Neumos	7:00 PM PT / 10:00 PM ET
	YG	Troubadour	7:50 PM PT / 10:50 PM ET
	G-Eazy	The Independent	8:15 PM PT / 11:15 PM ET
	Marshmello + Demi Lovato	Troubadour	8:45 PM PT / 11:45 PM ET
	Dillon Francis	Teragram Ballroom	8:50 PM PT / 11:50 PM ET
	Saturday (OCT. 17)	Jason Mraz	Belly Up Tavern
Adam Melchor		Hotel Cafe	1:40 PM PT / 4:30 PM ET
Kelsea Ballerini		Exit/In	2:00 PM PT / 5:00 PM ET
JP Saxe		Troubadour	2:00 PM PT / 5:00 PM ET
Cautious Clay		World Cafe Live	3:15 PM PT / 6:15 PM ET
Bea Miller		Teragram Ballroom	3:55 PM PT / 6:55 PM ET
Gus Dapperton		(Le) Poisson Rouge	4:55 PM PT / 7:55 PM ET
Phoebe Bridgers		Troubadour	5:15 PM PT / 8:15 PM ET
Rise Against		Metro	6:00 PM PT / 9:00 PM ET
Brittany Howard		Ryman Auditorium	6:25 PM PT / 9:25 PM ET
Sunday (OCT. 18)	Little Big Town	Exit/In	3:00 PM PT / 6:00 PM ET
	Brothers Osborne	Mercy Lounge	2:35 PM PT / 5:35 PM ET
	Dave Matthews	The Jefferson Theater	3:05 PM PT / 6:05 PM ET
	Monica	Center Stage	3:40 PM PT / 6:40 PM ET
	Black Pumas	The Parish	3:55 PM PT / 6:55 PM ET
	Nathaniel Rateliff	Boulder Theater	4:30 PM PT / 7:30 PM ET
	Reba McEntire	Ryman Auditorium	4:50 PM PT / 7:50 PM ET
	The Revivalists	Tiptons	5:30 PM PT / 8:30 PM ET
	The Lumineers	Boulder Theater	6:05 PM PT / 9:05 PM ET
	Hosted by Reggie Watts		

SAVEOURSTAGES.COM

ALL SET TIMES ARE APPROXIMATE + SUBJECT TO CHANGE

### WHAT:

Today, YouTube Music and the National Independent Venue Association (NIVA) kick off Save Our Stages Festival (#SOSFEST), a three day virtual music festival. The festival will include performances from 35 artists recorded live from more than 25 of the most storied independent concert venues across the United States, all in support of NIVA's Save Our Stages advocacy and relief efforts for members of the independent music community devastated by pandemic closures. The full schedule of performances can be found on [NIVA's Official YouTube Channel](#).

The #SOSFEST is a fundraiser for the NIVA [Emergency Relief Fund](#), which will benefit independent venues in peril of shuttering permanently as they await federal relief. Donations can be made on NIVA's Official YouTube Channel [now](#).

**Watch #SOSFEST today starting at 5 PM PT / 8 PM ET on [NIVA's Official YouTube Channel](#).**

Today #SOSFEST unveiled a **new exclusive trailer** narrated by **Neil Young**, featuring the earliest known footage of the iconic artist performing live at the late American Shakespeare Theatre in Stratford, CT. Additionally, the trailer features a variety of celebrated artists performing career defining concerts on independent stages across the country. [Watch Here](#).

#SOSFEST has also announced that in addition to the weekend's musical performances, appearances will be made by **Alexis Krauss of Sleigh Bells, Flume, Jimmy Buffett, Jimmy Fallon, Jim James of My Morning Jacket, Quincy Jones, Shaed, Slash, Shannon Powell, Stanton Moore and more** to help amplify the critical and imminent situation that independent venues across the country are currently facing. These artists and icons will share NIVA's call to action and illustrate the impact that these spaces have had on their careers and on our cultural landscape throughout history.

Watch powerful folklore videos from **DC's [9:30 Club](#) featuring Donna Westmoreland**, COO of I.M.P. shares how 9:30's proximity to the Nation's Capitol helped define its activist roots, **New Orleans' [Preservation Hall](#) featuring Shannon Powell**, who shares his story of a childhood spent learning from New Orleans' jazz giants at the venue and **Los Angeles' [Troubadour](#) featuring Slash**, who shares his life-long relationship attending, playing, and returning to the venue for a Guns N 'Roses reunion tour. All live now [HERE!](#)

### **About NIVA**

Formed at the onset of the COVID-19 shutdown, National Independent Venue Association (NIVA), now represents more than 2,800 members in all 50 states and Washington, D.C. These independent venues and promoters were the first to close and will be the last to fully reopen. NIVA's mission is to preserve and nurture the ecosystem of independent live venues, promoters and festivals throughout the United States. When surveyed, 90% of NIVA members reported they'd be forced to shut forever without federal assistance. Mom and Pop businesses were the first to close when the pandemic hit, have no revenue and enormous overhead. To learn more about NIVA's quest to gain federal funding for independent venues, visit <https://www.nivassoc.org/take-action>. To learn more about the NIVA Emergency Relief Fund, visit <https://www.nivassoc.org/erf>.

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