



NIVA | NATIONAL INDEPENDENT VENUE ASSOCIATION x THE BLACK LIST™ PRESENT

THE LIVE LIST

THE NATIONAL INDEPENDENT VENUE ASSOCIATION ANNOUNCES FIRST-EVER “THE LIVE LIST”

NIVA’s *The Live List* Elevates Rising, Must-See Artists That Have Launched Their Careers through Independent Venues Across the U.S.

The Live List Launch Event Presented By TIDAL Takes Place in Austin, During SXSW, March 16

March 1, 2023 - [The National Independent Venue Association](#) (NIVA) has partnered with [The Black List](#) to produce *The Live List*, the definitive list of independent entertainment industry insiders’ favorite live performers. NIVA aggregated anonymous votes from more than 1,000 NIVA members – consisting of independent music and comedy venues, festivals, and promoters, to discover the most exciting up-and-coming and established artists over the past year. The 2023 Live List highlights over 300 artists, with 35 featured artists including **Automatic, Danielle Ponder, Sierra Ferrell, Genesis Owusu, BenDeLaCreme, and Barteas Strange.**

A year-long celebration of *Live List* artists will kick off at an unofficial SXSW event, **NIVA’s The Live List Day Party presented by TIDAL** will take place at Parish, in Austin’s Sixth Street Entertainment District, from 11:00 a.m. to 6 p.m. CT. RSVPs may be submitted [HERE](#).

The day party will feature performances from *Live List* artists, including **Shamarr Allen & The Underdaws, Barteas Strange, The Heavy Heavy, Cheekface, Gabe Lee, Oh He Dead, Mary Santora, and Lowertown**, thanks to the generosity of TIDAL, who are

paying all of the talent's performance fees and continue to prioritize economic empowerment of emerging artists, through [TIDAL RISING](#).

To help attendees prepare for **NIVA's The Live List Day Party presented by TIDAL**, TIDAL has curated an official playlist of *The Live List's* featured artists that can be streamed [HERE](#).

The Live List is a new survey curated by popular vote of NIVA members identifying must-see musicians, comedians, live podcasts, performing artists, and other acts on the rise. *The Live List* utilizes the expertise of live entertainment professionals who dedicate their lives to live shows and building artists' careers. Through the NIVA and The Black List's partnership, *The Live List* serves as a catalyst for artists to build sustainable careers and as a definitive source for fans to discover acts.

"I feel really lucky to be recognized for performing," said **Bartees Strange**. "I think about it a lot and we work hard to put on a great show. I love playing shows, it's one of the greatest gifts I can ever have and share. Thanks to NIVA, and all of the venues and promoters behind the scenes of our shows."

"The Black List exists to identify and celebrate incredible creative work and its makers and provide them with the visibility that their talent demands," said **Franklin Leonard, The Black List Founder**. "We're incredibly excited to partner with NIVA to do exactly that in music and live performance. NIVA President Dayna Frank and I were assistants together in the early days of our careers, so this is a particularly fulfilling full circle moment for me personally. Here's to more live shows together in 2023!"

The Black List is an online platform that connects writers in film, television, and theater with industry professionals in those industries via its annual list of most liked unproduced screenplays, online writing database, writers labs, and corporate and non-profit partnerships.

"NIVA members book, promote, and attend countless shows a year," said **Jordan Anderson, Troubadour Talent Booker and The Live List Task Force Co-chair**. "We see acts who really have the ability to go the distance and, with that, we believe The Live List is a way for us to continue to help develop and foster these artists as they move forward in their careers."

"We are very excited to launch this initiative," said **Jake Diamond, Marketing Director of Union Stage Presents and The Live List Task Force Co-chair**. "The artists included on the list were handpicked by the folks who see hundreds of shows a year, so

the authenticity is real. We hope both NIVA members and fans are excited to dive in and check out the acts they aren't familiar with, and ultimately see them live. The Live List has endless possibilities when it comes to helping promote these acts!"

Bandsintown, already a proud NIVA supporter, is donating \$175,000 in marketing to the more than 300 artists selected and the promoters who book them. Each artist will receive a congratulatory \$250 voucher to promote a show, album release, or merch drop to Bandsintown's 75 million-strong fan community. NIVA members will also be incentivized to book a Live List artist with a \$250 voucher.

The 2023 Live List of featured up-and-coming artists includes:

- [Amyl and The Sniffers](#)
- [Automatic](#)
- [Barteels Strange](#)
- [BenDeLaCreme](#)
- [Bendigo Fletcher](#)
- [Caitlin Peluffo](#)
- [Celisse](#)
- [Danielle Ponder](#)
- [Dijon](#)
- [Dustin Nickerson](#)
- [Early Eyes](#)
- [Ethel Cain](#)
- [Fontaines DC](#)
- [Genesis Owusu](#)
- [Geoffrey Asmus](#)
- [Haley Heynderickx](#)
- [Kiss the Tiger](#)
- [Lowertown](#)
- [Mary Santora](#)
- [Maxo Kream](#)
- [MJ Lenderman](#)
- [Momma](#)
- [MUNA](#)
- [Nur-D](#)
- [Oh He Dead](#)
- [Orville Peck](#)
- [Sam Tallent](#)
- [Shamarr Allen & The Underdawgs](#)
- [Sierra Ferrell](#)

- [Sudan Archives](#)
- [The Heavy Heavy](#)
- [The Local Honeys](#)
- [The Scarlet Opera](#)
- [Thee Sacred Souls](#)
- [Wet Leg](#)

NIVA's The Live List Day Party presented by [TIDAL](#) includes presenting sponsor **TIDAL**, in addition to **AXS**, **See Tickets** and the **National Independent Venue Foundation**.

The Live List partners supporting artists throughout this year include **Bandsintown**, **ROSTR**, **VenuePilot**, **1of1 Custom**, **Found Surface**, and **Gibson**.

To view the full *Live List*, visit [HERE](#).

ABOUT NIVA

The National Independent Venue Association (NIVA) represents independent music and comedy venues, promoters, and festivals throughout the U.S. NIVA created and led the #SaveOurStages campaign, resulting in landmark legislation establishing the \$16 billion Shuttered Venue Operators Grant.

NIVA's mission is to preserve and nurture the ecosystem of independent live venues, promoters, and festivals throughout the United States. NIVA is committed to equity in its support and advocacy for independent venues and seeks to create and encourage opportunities for venues, promoters, and festivals owned, operated, and staffed by people of color, women, non-binary, LGBTQ+, veterans and people with disabilities. For more information on NIVA, visit <https://www.nivassoc.org/>.

ABOUT THE BLACK LIST

The Black List, an annual survey of Hollywood executives' favorite unproduced screenplays, was founded in 2005. Since then, at least 440 Black List scripts have been produced, grossing over \$30 billion in box office worldwide. Black List movies have won 54 Academy Awards from 273 nominations, including four of the last 14 Best Picture Oscars and eleven of the last 28 Best Screenplay Oscars.

Currently, the Black List hosts over 5,000 scripts by approximately 3,700 writer members. These scripts are available for download by industry professionals ranging from agency assistants, to studio and network presidents, to A-list actors and directors. For more information on The Black List, visit <https://blcklst.com/>.

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