



THE NATIONAL INDEPENDENT VENUE ASSOCIATION ANNOUNCES TWO SXSW OFFICIAL PARTIES SHINING A LIGHT ON RISING, MUST-SEE ARTISTS

NIVA SoCo Stomp SXSW Official Day Party Taking Place March 13 at C-Boys Heart & Soul and *Live List* SXSW Official Showcase Taking Place March 14 at Antone's Nightclub



Link to graphics [here](#)

February 28, 2024 - [The National Independent Venue Association](#) (NIVA) will host two **SXSW Official** events during **SXSW Music Festival** this March. A robust lineup of performances will celebrate **NIVA's 2024 *Live List***, curated in partnership with [Paste Magazine](#) and the [Blacklist](#) and elevating rising, must-see artists who have launched their careers at independent venues across the U.S.

The two days of music includes a lineup of **2024 *Live List*** artists **Jessica L'Whor, Lip Critic, Taylor Acorn, Thus Love, Brainstory, Daniel Donato, Michigander**, and last year's 2023 *Live List* artist **Oh He Dead**, plus Austin's own **Stereo Gum, The Greyhounds, Temaca Jones, Sabrina Ellis, Sir Woman**, and more!

The **NIVA SoCo Stomp** takes place on **March 13** at [C-Boys](#) from **12:00 p.m. until 8:00 p.m.** with two stages of all-day music. **NIVA's *Live List* Official Showcase** takes place **March 14** at [Antone's](#) from **7:00 p.m. until 2:00 a.m.** and features performances by NIVA [Live List](#) artists, sponsored by [Prekindle](#) and [Nixon Peabody LLP](#).

NIVA SXSW Official Parties schedule and details:

Wednesday, March 13, NIVA SoCo Stomp, C-Boys: 12:00 p.m to 7:00 p.m:

Inside Stage

1:30 pm [Stereo Hum](#)
2:45 pm [Sugadaisy](#)
4:00 pm [Lamont Landers](#)
5:15 pm [The Vices](#)
6:30 pm [Sabrina Ellis](#)

Outside Stage

1:00 pm [The Greyhounds](#)
2:15 pm [Daniel Donato's Cosmic Country](#)
3:30 pm [Michigander](#)
4:45 pm [Tameca Jones](#)
6:15 pm [Sir Woman](#)

Thursday, March 14, NIVA's *Live List* Official Showcase, Antone's, 7:00 p.m. to 2:00 a.m.:

7:45 pm [Jessica L'Whor](#) (Host)
8:00 pm [Taylor Acorn](#)
9:00 pm [Lip Critic](#)
10:00 pm [Daniel Donato's Cosmic Country](#)
11:00 pm [Brainstory](#)
12:00 am [Thus Love](#)
1:00 am [Oh He Dead](#)

The second annual *Live List* is a survey of NIVA members who identify must-see musicians, comics, performing artists, and other acts on the rise. *The Live List* utilizes the expertise of live entertainment professionals who dedicate their lives to live shows and building artists' careers. Through the NIVA, *Paste Magazine* and The Black List partnership, the *Live List* serves as a catalyst for artists to build sustainable careers and is a definitive source for fans to discover up-and-coming acts.

In addition, **NIVA Founding President, Board Member, and Advocacy Chair Dayna Frank** will be participating in an official SXSW panel discussion, [Fan-First Solutions for Fair Ticketing in Live Entertainment](#), joined by ticketing platform DICE, taking place March 11 at 11:30am.

Joined by industry experts, NIVA and DICE discuss the current state of the industry and the importance of leading with fan-first practices by providing upfront costs and solutions to keeping live experiences accessible and fair to all.

ABOUT NIVA:

The National Independent Venue Association (NIVA) represents independent live performance venues, promoters, and festivals throughout the U.S. NIVA led the #SaveOurStages campaign, culminating in landmark legislation in 2020 that established the \$16.25 billion Shuttered Venue Operators Grant program.

NIVA's mission is to preserve and nurture the ecosystem of independent live venues, promoters, and festivals throughout the United States. NIVA is committed to equity in its support and advocacy for independent venues and seeks to create and encourage opportunities for venues, promoters, and festivals owned, operated, and staffed by people of color, women, non-binary, LGBTQ+, veterans, and people with disabilities.

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